

SUBJECT: Amendments to Sunsetting ACOFP Position Statements of the American College of Osteopathic Family Physicians (ACOFP)

SUBMITTED BY: ACOFP Constitution & Bylaws/Policy & Organization Review Committee

REFERRED TO: 2025 American College of Osteopathic Family Physicians (ACOFP) Congress of Delegates

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RESOLUTION NO. 4

1 RESOLVED, that the American College of Osteopathic Family Physicians (ACOFP) reaffirm 5. Patient  
2 Education, 1. Prescription Drugs - Direct Consumer Advertising for a period of 1 year; and, be it  
3 further

4 RESOLVED, that this policy be reviewed by the ACOFP Constitution & Bylaws/Policy & Organization Review  
5 Committee for presentation and consideration at the 2025 ACOFP Congress of Delegates.

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7 **5. PATIENT EDUCATION**

8 1. Prescription Drugs – Direct Consumer Advertising C/25, 19, 15, 10, 05

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10 The ACOFP opposes direct-to-consumer advertising of prescription medicines to the general public  
11 because it interferes with the doctor-patient relationship and may lead to inappropriate medication  
12 use.

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**FINAL ACTION: APPROVED on April 2, 2025**

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