

62ND ANNUAL CONVENTION & SCIENTIFIC SEMINARS

Palm Springs
CALIFORNIA

APRIL 2ND – APRIL 6TH 2025



ACOF P '25
PARTNERSHIP OPPORTUNITIES

ABOUT THE ACOFP 62ND ANNUAL CONVENTION & SCIENTIFIC SEMINARS

Featuring both an in-person and virtual component, the American College of Osteopathic Family Physicians' 62nd Annual Convention & Scientific Seminars educates osteopathic family physicians about the latest techniques and trends in family medicine and provides opportunities for professional networking. With an anticipated reach of more than 1,400 in-person attendees and 700+ virtual participants, this education-rich convention is the ideal environment for you to introduce your organization's products, services or marketing message to the osteopathic family medicine community.



OUR MISSION

ACOFP exists to promote excellence in osteopathic family medicine through quality education, visionary leadership, and responsible advocacy.



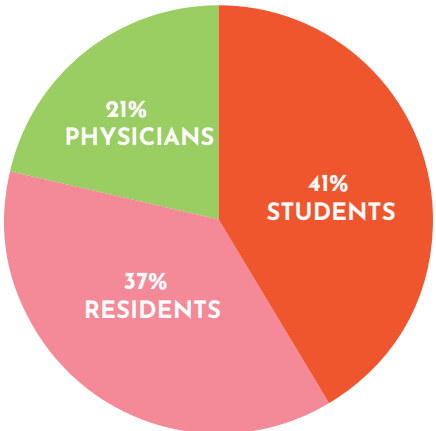
OUR VISION

The vision of ACOFP is to be the professional home for all individuals with a commitment to osteopathic primary care.

OUR MEMBERS

WITH NEARLY **35%** OF OUR MEMBERSHIP PRACTICING IN RURAL AREAS

OUR DOCTORS SERVE ON THE FRONTLINES FOR MANY UNDERSERVED COMMUNITIES.



PHYSICIAN MEMBER PRACTICE SETTINGS:

40%

HOSPITAL OR
HEALTH SYSTEM

15%

SOLO
PRACTICE

22%

GROUP PRIVATE
PRACTICE

2%

DIRECT PRIMARY/
CONCIERGE

3%

MANAGED CARE
ORGANIZATION

7%

COMMUNITY
HEALTH CENTER

5%

FEDERAL

14%

ACADEMIC

9%

OTHER

WHY EXHIBIT & SPONSOR?

- ◆ **SHOWCASE SOLUTIONS** to help osteopathic family physicians provide the best possible patient care and run the most efficient and effective practice.
- ◆ **BUILD LONG-TERM RELATIONSHIPS** and meet with influential decision makers intent on learning about the newest products, equipment, technologies, and services.

- ◆ **INTRODUCE YOUR PRODUCTS** and services to new prospects—we are a family after all.
- ◆ **INCREASE VISIBILITY** with long-term exposure with both in-person and virtual branding opportunities.

EXHIBITING

All 10 x 10 booths include: 6' table, 2 chairs and a wastebasket, up to two booth representatives, Logo/description on virtual Exhibit Hall platform.

EXHIBITOR PASSPORT

Drive traffic toward your booth by becoming a required stop and engage in meaningful conversations. Premium entry will include your logo and questions added to the passport card.

EARLY BIRD PRICING

(contract received by October 25)

REGULAR 10x10 BOOTH | \$2,950

Add an additional booth for \$1,000

COM 10x10 BOOTH | \$1,500

Add an additional booth for \$750

PASSPORT

- ☐ Standard \$750
- ☐ Premium \$1,000

REGULAR PRICING

(after the deadline on October 25)

REGULAR 10x10 BOOTH | \$3,250

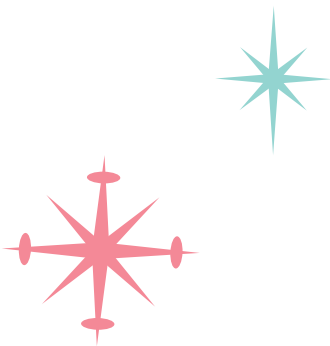
Add an additional booth for \$1,000

COM 10x10 BOOTH | \$1,650

Add an additional booth for \$750

PASSPORT

- ☐ Standard \$1,000
- ☐ Premium \$1,250



EXHIBITING

NETWORKING LOUNGE | \$5,500 EXCLUSIVE

Be a sponsor of the ACOFP Networking Lounge designed to allow all attendees a chance to relax on couches or at tables, network, charge mobile (or electronic) devices and meet your team. The lounge is centrally located in the exhibit hall. Pre-show mentions of the lounge in printed promotional material, in social media, in the eNewsletter, on the website and in the show program.

EXHIBIT SPOTLIGHT | \$5,000

Until all time slots are filled

This is a traffic driver to your booth and products!

Take 15 minutes to showcase your solutions, product offerings and interact face to face with family physicians, residents and health care professionals.

**Note sponsors must purchase an exhibit booth to qualify.*

INCLUDES:

- ◆ Listing displayed on on-line session catalog.
- ◆ On-site schedule signage outside the exhibit hall, and in your booth.
- ◆ Listed in the program and on the mobile app.

EXHIBIT HALL HOURS

WEDNESDAY

Welcome Reception

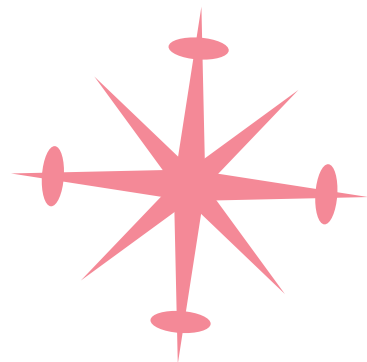
6:00 p.m. — 7:00 p.m. PT

THURSDAY

10:00 a.m. — 3:30 p.m. PT

FRIDAY

10:00 a.m. — 3:30 p.m. PT



SPONSORSHIP

	ANNUAL CONVENTION PLATINUM	ANNUAL CONVENTION GOLD	ANNUAL CONVENTION SILVER	ANNUAL CONVENTION BRONZE
	\$25,000	\$15,000	\$10,000	\$5,000
PRE EVENT				
Listing on Website with clickable URL (sponsor to include UTM tracking link)	*	*	*	*
Pre-Event Emails	*	*	*	*
EVENT				
Sponsor Signage	*	*	*	*
Announcement During Opening Session	*			
Acknowledgment from the Podium Each Day	*			
Acknowledgment from the Podium One Day	*			
Exhibit Booth at ACOFP '25	*			
Annual Convention Attendee List*	*	*		
Handout to be placed at registration	*	*		
Time at the Exhibitor Spotlight	*	*	*	
Invite to President's Reception	*			
Sponsor Selected Item added to Scavenger Hunt	*	*	*	
Mobile App Home Screen Ad 1/4			*	
Mobile App Home Screen Ad 1/2		*		
Mobile App Home Screen Full Width	*			
Push Notifications to drive attendees to your event or booth	*			
Ability to Setup Meetings with Attendees	*	*		
2 - Full Conference Passes	*			
2 - Digital Signage Locations	*			
ADDITIONAL				
Two Dedicated Email Blasts	*			
Gather Voices Video Feature	*	*		
Special Announcements Thanking Sponsors	*	*	*	*
Social Handles	*			
Post Event Email to Attendees	*	*		

NETWORKING & ENGAGEMENT

GUEST CHECK-IN WELCOME LETTER | \$3,500 EXCLUSIVE

Your products and services can make an elite first impression! Build brand awareness early by welcoming approximately 1,400 attendees to ACOFP '25 with your sponsored logo and booth number on the attendee welcome letter.

WELCOME RECEPTION | \$10,000 4 OPPORTUNITIES

Sponsor drink tickets for the first 500 attendees during the Welcome Reception on Wednesday. Attendees must visit your booth to claim a drink ticket for redemption at the bar. This sponsorship also includes your logo on signage, branded cocktail napkins, and 5-minute welcome remarks over the microphone in the exhibit hall, a mobile app push notification and a lead retrieval scanner.

PRESIDENT'S RECEPTION | \$15,000 3 OPPORTUNITIES

The President's Reception is an exciting and fun-filled evening that offers the perfect opportunity to reconnect with old friends and make new connections in a casual and inviting atmosphere. Branded napkins, 10-minute welcome remarks on Friday general session, logo on signage and promotion of the event, FREE promotion of companies educational materials and virtual platform, push notification, attendee list by name, company and title will be given out just before convention and a post convention list will be given out 1 week after.

LGBTQIA+ RECEPTION | \$10,000 2 OPPORTUNITIES

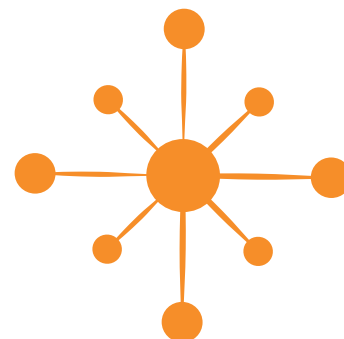
Support a welcoming environment for convention attendees by sponsoring the popular LGBTQIA+ reception on Thursday night, hosted by Jeffrey Grove, DO, FACOFP *dist*. See your brand's name on signage, branded cocktail napkins, 5-minute welcome remarks, and in communications for the event.

WOMEN'S LEADERSHIP | \$7,500 OPPORTUNITIES

This session will explore how to be mindful when approaching people and situations with greater openness and to overcome the social determinants in our communities as female physicians. In addition to supporting women leaders, this sponsorship includes your logo on signage, a mobile app push notification and a lead retrieval scanner.

CAFFEINATED CONNECTIONS | \$5,000 5 OPPORTUNITIES

Attention conference sponsors! Be the hero and provide conference attendees with a much-needed cup of coffee while gaining premium exposure for your brand. This sponsorship package includes your logo prominently displayed on signage, in the mobile app, and on the website. Additionally, your brand will be featured on branded coffee sleeves, napkins, and a dedicated push notification. To further drive traffic to your booth, we will strategically place the coffee station near your booth number. Don't miss this opportunity to make a memorable impact and connect with attendees in a meaningful way. Contact us today to secure your sponsorship!



NETWORKING & ENGAGEMENT

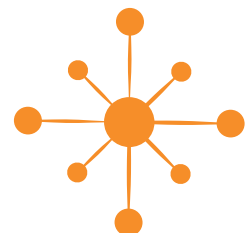
STUDENT & RESIDENT HAPPY HOUR | \$6,000 2 OPPORTUNITIES

Up to 400 attendees

Looking to build connections with ACOFP students and residents? Host a new event and get your brand, school, or company in front of this key audience! Our event package includes logo cocktail napkins, a 10-minute talk in the student/resident session room before the reception, a student and resident contact list post-event, logo placement on all signage, on the website, and in the mobile app push notification. Don't miss out on this opportunity to make meaningful connections and promote your brand to a targeted audience. Contact us today to reserve your spot!

HOSPITALITY SUITE | \$6,000 LIMITED AVAILABILITY

Sponsors will have access to dedicated hospitality suite which may be used for private meetings. ACOFP will create a way for you to invite attendees and make appointments. Room furnished with boardroom style layout. Sponsors are responsible for refreshments and changes to layout and will work directly with the venue.



BRAND AWARENESS

WI-FI | \$12,000 EXCLUSIVE

Sponsorship includes company logo with all WI-FI network communication and a push notification via the event mobile app.

CHARGING STATIONS | \$6,000 2 OPPORTUNITIES

Keep attendees plugged in and engaged by helping charge their devices. With very few public power outlets in ballrooms, this sponsorship will be highly visible and in demand. Sponsorship includes two branded, lockable charging devices available in public spaces; a branded charging station wrap; and a video loop (with no sound) to be played on the charging device.

RECHARGE AND ENERGIZE STATIONS | \$5,000 SELECT ONE:

☐ Exhibit Mini Meditation

Amidst the lively buzz of the convention, we all crave a tranquil escape. Step into the welcoming embrace of the Meditation Lounge —a cozy haven where you can unwind and reconnect with your inner peace away from the hustle and bustle and meditate or take place in chair yoga.

☐ Dog Petting Lounge

Craving some furry therapy between sessions and networking? Swing by the Dog Petting Lounge at the Zen Den to cuddle up with some adorable pups and recharge!

☐ Selfie Cookie Break

Indulge your sweet tooth and elevate your selfie game with the Self-free Cookie Snack Break activity conveniently located in the Zen Den. Join the line to have your selfie captured and witness the magic as it transforms into a delectable treat, guaranteed to brighten your day!

☐ Fit for 5: 5k Run/Walk

Promote a healthy habit, walking or running and partner with ACOFP to create this experience. Your logo will be placed on signage, shirts for the staff during the event and you are able to provide any give-a-way to the attendees.

ATTENDEE LANYARDS | \$4,000 EXCLUSIVE

Your company name (or logo) will be imprinted on name badge lanyards given to all attendees upon check in. Up to (2) color imprint, sponsor will be given final proof to review. You may also supply your organization's existing lanyards at a reduced cost. (must be double bull-dog clip)

55" LED SIGNAGE | \$4,000 MULTIPLE

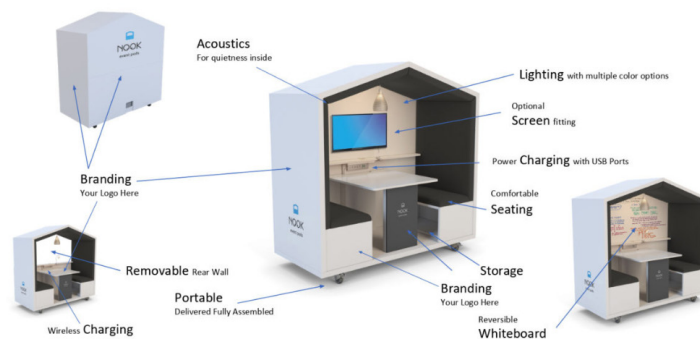
Leave your impression by displaying branded messages on a LED monitor to impact attendees walking through the convention. With this maximum-exposure sponsorship, your brand will be shown in prime, high traffic areas. Ad materials provided by sponsor.

*Specs: mp4 H.264 no audio (or) static image;
file format PDF (16:9)*

NOOK EVENT POD | \$10,000 6 MAXIMUM

Show off your brand and messaging by purchasing a nook event pod to offer a place for participants to hang out or have your meetings. We can wrap the nook, 100% in your branding.

Anatomy of a NOOK Event Pod



BRAND AWARENESS

CONVENTION TOTE BAGS | \$8,000 EXCLUSIVE

YOUR OWN WALKING BILLBOARD! What better way for your company to gain visibility than by being seen over and over during the convention? Every attendee will receive the Annual Convention tote bag bearing both the sponsor's logo and the ACOFP '24 Annual Convention logo. This attractive item provides visibility not just to the registrant carrying it, but to anyone who sees it. Attendees use their bags all four days of the convention and take them home.

PENS | \$3,000 EXCLUSIVE

Attendees are always looking for pens, especially at the registration desk and during the workshop sessions. Your company logo pen will be in each session and at the registration counters.

CONVENTION EVENT SIGNAGE AND CLINGS PLEASE REACH OUT FOR OPTIONS AND PRICING

Make every moment count at the Convention Center! You can put your branding on the floors, walls, windows and even in the bathroom. Please reach out for additional information about these options.

JOURNAL AD | \$4,000 5 OPPORTUNITIES

Get your product, service or brand in front of ACOFP physician members with a full-page, full-color ad in print and digital issues of the peer-reviewed Osteopathic Family Physician journal. Deadlines apply.

REGISTRATION GIVE-A-WAY | \$3,000 5 OPPORTUNITIES

Reach ACOFP '24 attendees during and after the convention by sharing information, booth incentives, coupons, scientific studies and more! Sponsors must provide one 8.5" x 11" (or smaller) bag stuffer or giveaway.

WALKING CHALLENGE APP | \$15,000 EXCLUSIVE

Support physicians, residents and students and their journey to wellness by engaging them in a walking challenge before and/or during the convention. Participants can scan a QR code at your booth for "step boosters" to increase their position on the leaderboard. In addition, your logo will appear on the dedicated challenge webpage, on social media, in emails and in the event app, as well as on convention signage.



DIGITAL PRESENCE

CUSTOM EMAIL BLAST | \$5,000 4 OPPORTUNITIES

DIGITAL AD RETARGETING | \$3,500 4 OPPORTUNITIES

Get direct access to ACOFP's website visitors and retarget them with your company's ads, showcasing your brand across the internet. Acquire a minimum of 50,000 impressions over a three-month time span.

NEWSLETTER | \$3,000 6 OPPORTUNITIES

Get your brand in front of more than 15,000 practicing physician and resident members with an ad in ACOFP's new AI-driven weekly newsletter. *The Osteopathic Way* sees an average unique open rate of 50% and a unique click rate of 5%.

MOBILE APP SPONSORSHIP OPPORTUNITIES \$2,000

Select Below:

- ☐ On Mobile App Home Page Selections
- ☐ Home Screen Ad ¼ Width | 382 x 260 h graphic
- ☐ Home Screen Ad ½ Width | 850 w x 260 h
- ☐ Home Screen Sticky Banner | 2000 w x 175 h
- ☐ Push Notification(s)

**Note: Push notifications are text only.
Hyperlinks are not permitted.*

DAILY EMAILS | \$4,000 4 OPPORTUNITIES

These can't miss promotional emails arrive in inboxes each morning letting everyone know what happened the day before and what is upcoming.

Please select preferred date:

- ☐ Wednesday, April 2
- ☐ Thursday, April 3
- ☐ Friday, April 4
- ☐ Saturday, April 6

POST CONVENTION EMAILS | \$5,000 4 OPPORTUNITIES

Continue fostering the positive relationships and connections you established with ACOFP '25 attendees by reinforcing your brand in the post-convention email.

BRANDED PRE, DURING AND AFTER-EVENT SOCIAL POSTS | \$3,500 2 OPPORTUNITIES

Get noticed at ACOFP '25 and join in on the social media buzz! The ACOFP will be sharing pre-event, live event, and post-event highlights on all our platforms, and we want you to be featured. Your social media handles will be tagged across our channels, alongside your logo. Sponsors to provide a click-through URL for added visibility.



EDUCATION

PRODUCT SHOWCASE LIMITED TIME SLOTS AVAILABLE

Present your products and services to in-person attendees and demonstrate how they can enhance the practices of osteopathic family physicians at a Product Showcase. These sessions can be held in the exhibit hall or meeting space, running concurrently without conflicting with CME sessions. Choose from morning or lunchtime slots, each equipped with a standard audiovisual package including a projector, screen, and podium microphone. Enjoy food and beverage options alongside the following benefits: One complimentary rental of the pre-registration mailing list, inclusion in the ACOFP '25 pre-meeting emails sent to all pre-registered attendees, listing on the ACOFP '25 website and mobile app, and a push notification to increase visibility.

SELECT:

- ☐ 30 – Minute Opportunity
- ☐ 60 – Minute Opportunity

TIME SLOTS:

- ☐ Thursday Morning | \$8,000
30 – 40 Attendees
- ☐ Thursday Lunch | \$9,500
50 – 75 attendees
- ☐ Friday Morning | \$8,000
30 – 50 attendees
- ☐ Friday Lunch | Sold Out
- ☐ Saturday Morning | \$6,500
25 – 50 attendees
- ☐ Saturday Lunch | \$7,500
50 – 60 attendees

Add an on-demand video feature to the ACOFP Platform.
Please note that the presenting company will be responsible for recording their presentation.

**Food and Beverage will not be provided for 30-minute opportunities and will also not be provided for lunch if held in a separate meeting room and not on the exhibit hall floor.*

STUDENT SESSION SPONSOR | \$2,000 LIMITED AVAILABILITY

Sponsorship of a student session requires the sponsor to lead the development of the presentation topic and have it approved, whether it be a special topics lecture, panel discussion, or workshop. Sponsoring organizations are expected to cover all reasonable expenses associated with speakers and the program event. The sponsorship package includes an announcement prior to the presentation, emails sent before ACOFP '25, recognition on the mobile app and website, signage outside the meeting room, the opportunity to distribute flyers to all students, and access to the student registration mailing list.

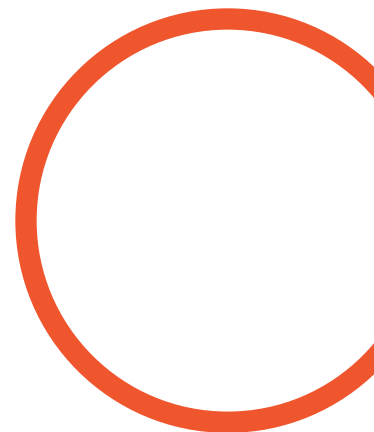
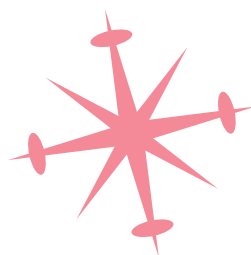


EXHIBIT & SPONSORSHIP AGREEMENT

By signing below, the individual represents that he/she is duly authorized to execute this binding contract on behalf of named sponsor and agrees to be bound by the Terms & Conditions and Rules & Regulations, detailed on the following pages.

AUTHORIZED SIGNER

Authorized signature: _____ Date: _____

Name (please print): _____

Email Address: _____ Phone Number: _____

ACFP EVENT CONTACT

Authorized signature: _____ Date: _____

Organization Name (how it should be listed): _____

Name (please print): _____

Email Address: _____

METHOD OF PAYMENT

Payment due in full when the contract is signed.

- ☐ Invoice full amount.
- ☐ Pay by check. Please make checks payable to ACOFP
- ☐ Pay by credit card. (In order to protect your credit information, an invoice will be sent with instructions on how to submit payment.)

READ THE COMPLETE 2025 RULES & REGULATIONS,
AS WELL AS THE TERMS & CONDITIONS, PRIOR TO SUBMISSION.

Submit completed agreement to:

ACFP
sales@acofp.org
8501 W. Higgins Road, Suite 400
Chicago, IL 60631



EXHIBIT & SPONSORSHIP AGREEMENT

WE WILL PARTICIPATE IN THE FOLLOWING OPPORTUNITIES: (PLEASE CHECK ALL THAT APPLY)

BOOTH TYPE

- ☐ Advanced Booth
- ☐ Regular Rate Booth
- ☐ Advanced COM
- ☐ Regular Rate COM
- ☐ Exhibit Spotlight
- ☐ Networking Lounge
- ☐ Additional Booth(s)

EXHIBITOR PASSPORT

- ☐ Advanced Premium
- ☐ Advanced Standard
- ☐ Regular Rate Premium
- ☐ Standard

NETWORKING & ENGAGEMENT

- ☐ Welcome Letter
- ☐ Welcome Reception
- ☐ President's Reception
- ☐ LGBTQIA+ Reception
- ☐ Women's Leadership
- ☐ Caffeinated Connections
- ☐ Student & Resident Happy Hour
- ☐ Hospitality Suite

BRAND AWARENESS

- ☐ Charging Stations
- ☐ Recharge and Energize Stations
- ☐ Wi-Fi Sponsor
- ☐ Mini Meditation
- ☐ Dog Petting Lounge
- ☐ Selfie Cookie Bar
- ☐ Fit for 5: 5K Run/Walk
- ☐ Attendee Lanyards
- ☐ 55" LED Signage
- ☐ NOOK Event Pod
- ☐ Convention Tote Bags
- ☐ Logo Pens
- ☐ Journal Ad
- ☐ Registration Give-A-Way
- ☐ Walking Challenge App
- ☐ Please reach out about signage and clings

DIGITAL PRESENCE

- ☐ Custom Email Blast
- ☐ Digital Ad Retargeting
- ☐ Newsletter
- ☐ Mobile App | ¼ Width
- ☐ Mobile App | ½ Width
- ☐ Mobile App | Sticky Banner
- ☐ Mobile App | Push Notifications
- ☐ Daily Email | Wednesday, April 2
- ☐ Daily Email | Thursday, April 3
- ☐ Daily Email | Friday, April 4
- ☐ Daily Email | Saturday, April 5
- ☐ Post Convention Email
- ☐ Social Posts

EDUCATION

- ☐ Product Showcase | 30-min
- ☐ Product Showcase | 60-min
- ☐ Product Showcase | Thursday Morning
- ☐ Product Showcase | Thursday Lunch
- ☐ Product Showcase | Friday Morning
- ☐ Product Showcase | Saturday Morning
- ☐ Product Showcase | Saturday Lunch
- ☐ Student Session Sponsor



**Want to work with
ACOFP Year-Round?**

**Please check this box and
we will reach out to you!**

☐

[Corporate Council Roundtable Prospectus](#)





acofp | AMERICAN COLLEGE
OF OSTEOPATHIC
FAMILY PHYSICIANS

www.acofp.org