

A NEW MEMBER SERVICE FROM ACOFP!

acofp
QUALITY MARKERS™

The Support You Need for Patient Data
Reporting, Population Health Management
& Medical Home Recognition

Driving Quality and Demonstrating Outcomes
For Primary Care Providers

ACOFPPQualityMarkers.org



YOU NEED...

- ... to make decisions at the point of care.
- ... patient care summaries that alert you to overdue exams, such as A1C for the diabetic patient sitting in your office.
- ... to look at subpopulations within your practice and automatically reach out with care opportunities.
- ... to effortlessly identify specific groups, such as hypertension patients not at target blood pressures.
- ... to measure progress toward patient population goals, individually and aggregately.
- ... to easily define and demonstrate quality performance to insurance companies, accountable care organizations, and government agencies.
- ... to demonstrate through reliable data that hospitals need to affiliate with your practice.
- ... to simplify your NCOA Medical Home recognition process, and earn NCOA credit with "Autocredit."
- ... to eliminate time-wasting manual data entry into patient registries.

YOU NEED ACOFP QUALITY MARKERS

When you practice in an NCQA-recognized Patient-Centered Medical Home, you will provide better health outcomes for your patients and improve the financial health of your practice.

Now, ACOFP offers a practical tool to remove the administrative barriers and increase the rewards for achieving Medical Home recognition!

The ACOFP Quality Markers program is one of the most efficient means to becoming recognized by NCQA as a Patient-Centered Medical Home. For a low monthly fee, you have access to a web portal with templates that you configure to match your processes.

The ACOFP Quality Markers program meets your needs for practice success in the rapidly transforming primary care practice environment. Quality Markers is a cornerstone for building practices of any size into a Medical Home.



QUALITY MARKERS SUITES & MEASURES

ACOFP has selected 19 common clinical conditions – “suites” – for which individual and aggregate HIPAA-compliant patient data are extracted from patient records, without requiring your staff time.

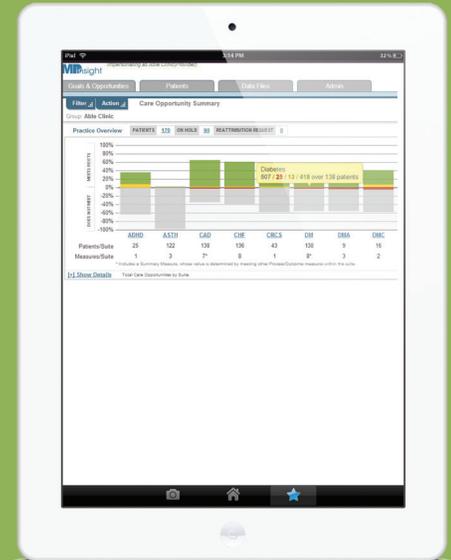
The 19 Wellness and Chronic Care Suites are among the most comprehensive available. Within each suite are the essential “measures,” such as blood pressure, LDL, HgA1C, immunizations, etc., that define quality patient care.

Wellness Suites

- Breast Cancer Screening
- Cervical Cancer Screening
- Colorectal Cancer Screening
- Immunizations (Child)
- Obesity (Child)
- Preventative Services (Child & Adolescent)
- Tobacco Usage & Exposure
- Vitals

Chronic Care Suites

- Asthma
- Cardiovascular Disease
- Chronic Heart Failure
- Chronic Kidney Disease
- COPD
- Coronary Artery Disease
- Diabetes (Adult)
- Diabetes (Child & Adolescent)
- Hypertension (Adult)
- Hypertension (Child & Adolescent)
- Metabolic Syndrome



For a complete listing of Quality Markers Suites & Measures, visit ACOFPQualityMarkers.org.



QUALITY MARKERS PAYS FOR ITSELF!

Because your ACOFP Quality Markers subscription includes the option for free enrollment in the CMS Physician Quality Reporting System (PQRS), you can annually receive \$1,500 to \$2,000 in added revenue per provider while preventing Medicare's non-participation payment penalties scheduled for 2015.

Quality Markers subscribers can choose from three different plans in order to most closely fit the needs of their practices.

Individual subscriptions to Quality Markers are available on an annual basis for physicians (DOs and MDs) and non-physician clinicians in a practice who choose to report data.

Customize your Quality Markers subscription based on the practice's EMR capabilities and whether you want to participate in the CMS Physician Quality Reporting System (PQRS.)

To subscribe or request additional information, go to ACOFPPQualityMarkers.org or call ACOFP at 800.509.9263.

THREE OPTIONS FOR QUALITY MARKERS SUBSCRIBERS

Platinum + PQRS Reporting

Platinum

Gold

SELECT THE QUALITY MARKERS OPTION THAT IS RIGHT FOR YOU!

A. Practice has an EMR

B. I want to report to PQRS

- Automated annual PQRS data formatting and submission
- Access to 19 Wellness and Chronic Care Suites and their related measures
- Automated data extraction from your EMR system with standardized HL7 listener interface
- Patient lists created from your EMR
- Scheduling data incorporated for easy care coordination and workflow planning
- Clinical data matched to claims data
- SPH Risk-adjustment clinical Index and Risk-scoring for up to 2,000 individual patients per year*

A. Practice has an EMR

B. I do not need PQRS reporting

- Access to 19 Wellness and Chronic Care Suites and their related measures
- Automated data extraction from your EMR system with standardized HL7 listener interface
- Patient lists created from your EMR
- Scheduling data incorporated for easy care coordination and workflow planning
- Clinical data matched to claims data
- SPH Risk-adjustment clinical Index and Risk-scoring for up to 2,000 individual patients per year*

A. My practice does not have an EMR

B. PQRS reporting is not available

- Access to 19 Wellness and Chronic Care Suites and their related measures
- Automated data feeds from your PMS system
- Patient lists created from your PMS system
- SPH Risk-adjustment clinical Index and Risk-scoring for up to 2,000 individual patients per year*

ANNUAL SUBSCRIPTION FEE

\$1,625

(\$1,750 for non ACOFP members)

\$1,450

(\$1,600 for non ACOFP members)

\$1,100

(\$1,200 for non ACOFP members)

HOW YOUR QUALITY MARKERS SUBSCRIPTION PAYS FOR ITSELF

Annually receive \$1,500 to \$2,000 from CMS in added revenue per provider while preventing Medicare's non-participation payment penalties scheduled for 2015.

Even without PQRS, the subscription fee equates to about one extended Medicare visit per month - still a strong return for the data you will glean from Quality Markers.

Even smaller practices without an EMR have access to quality reporting resources and ability to compare to national benchmarks.

**Providers who require risk adjustment and risk reporting on more than 2,000 unique individual patients per year will be charged additional fees to perform this service.*

HANDS-OFF FUNCTIONALITY

- Quality Markers is NOT an electronic medical record system – you only need a computer with internet access. There's no hardware or software investment.
- No manual data entry is required, and all data can be refreshed nightly.
- The Quality Markers software pulls clinical information from any electronic medical record system's progress notes and free-form text.
- Data are compiled from the entire medical neighborhood (state agencies, labs, insurance claims data, EMRs, pharmacies, clinicians' offices, etc.) then aggregated and analyzed against evidence-based guidelines.
- Data are immediately reported to you as meaningful and practical information from which you can drive clinical decisions.

DRIVE DECISIONS

- Get accurate information to drive better, faster, more accurate decisions at the point of care, including care alerts and patient care summaries.
- At a glance, see an individual patient's progress, as well as each data element that contributes to the clinical measure outcome.
- Receive reports by client population or by specific condition and automatically generate communication with patients who are overdue for care or who would benefit from follow-up.

DEMONSTRATE OUTCOMES

- Compare physician performance within a practice, across multiple sites, or against all Quality Markers participants.
- Online dashboards display multiple views of performance, including progress toward goals at the individual physician, practice and system levels.
- Measure improvement over time by patient, provider or facility, comparing providers and clinical trends.





TESTIMONIALS

“Your ability to demonstrate the quality of care you deliver will be increasingly important as healthcare transformation continues. Quality Markers is an affordable resource that identifies needed wellness and chronic care opportunities, improving not only quality and efficiency, but enhancing the overall patient experience.”

- Carol L. Henwood, DO, FACOFP dist.,
Royersford, Pennsylvania

“I was challenged by an insurance company, using its claims data, that I had BMIs on only 38% of my patients. I quickly pulled my Quality Markers report to show that I had BMIs on 98% of my patients. Now the insurance company uses my practice as a model for other physicians.”

- Robert C. DeLuca, DO, FACOFP dist., Eastland, Texas

“The best service that ACOFP can provide to its members in the coming years is to help them transform their practices into Medical Homes. Quality Markers helps make that a reality.”

- Kevin V. de Regnier, DO, FACOFP dist., Winterset, Iowa



QUALITY MARKERS IS POWERED BY SYMPHONY PERFORMANCE HEALTH

The ACOFP Quality Markers program is built on a successful, two-year demonstration project using the MDinsight® technology that is powered by Symphony Performance Health, which provides the information technology platform and customer service to Quality Markers subscribers.



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Osteopathic
Family Physicians

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