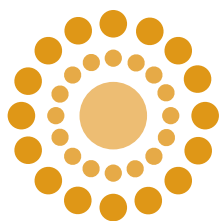




**acofp**



CORPORATE COUNCIL  
ROUNDTABLE

# ABOUT ACOFP

The American College of Osteopathic Family Physicians (ACOFP) is the largest osteopathic specialty organization and professional medical association that represents more than 25,000 practicing osteopathic family physicians, residents, and students throughout the United States.



## OUR MISSION

ACOFP exists to promote excellence in osteopathic family medicine through quality education, visionary leadership, and responsible advocacy.



## OUR VISION

The vision of ACOFP is to be the professional home for all individuals with a commitment to osteopathic primary care.

# OUR MEMBERS

WITH NEARLY **35%** OF OUR MEMBERSHIP PRACTICING IN RURAL AREAS

OUR DOCTORS SERVE ON THE FRONTLINES FOR MANY UNDERSERVED COMMUNITIES.



## PHYSICIAN MEMBER PRACTICE SETTINGS:

**40%**

HOSPITAL OR HEALTH SYSTEM

**15%**

SOLO PRACTICE

**22%**

GROUP PRIVATE PRACTICE

**2%**

DIRECT PRIMARY/ CONCIERGE

**3%**

MANAGED CARE ORGANIZATION

**7%**

COMMUNITY HEALTH CENTER

**5%**

FEDERAL

**14%**

ACADEMIC

**9%**

OTHER

## PHYSICIAN MEMBERS **TOP 5** AREAS OF CLINICAL FOCUS



FAMILY MEDICINE



OSTEOPATHIC MANIPULATIVE TREATMENT



PREVENTATIVE MEDICINE



GERIATRIC

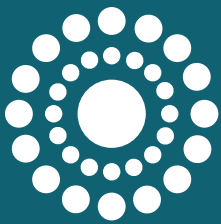


URGENT CARE

## ACOFP'S **TOP 5** EDUCATIONAL TOPICS



1. Diabetes
2. Hypertension
3. Cardiovascular Disease
4. Dermatology
5. Obesity/Weight Loss



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CORPORATE  
COUNCIL  
ROUNDTABLE

# CORPORATE COUNCIL ROUNDTABLE OVERVIEW

The **ACOFP Corporate Council Roundtable** is an executive forum for collaboration between the ACOFP and leaders in the industry such as pharmaceutical companies, corporations, and service provider groups.

The council serves as thought leaders dedicated to raising awareness and discussion of issues and initiatives working to foster access to quality care through osteopathic family medicine. Under this agreement, ACOFP will provide support and opportunities for open conversation between your company and our members to speak candidly about related goals as well as collaboration opportunities with other CCR members.

# BENEFITS

## THOUGHT-LEADER AND NETWORKING SUPPORT:

To facilitate year-round connections and position your company as a thought leader in the industry, ACOFP will connect CCR members with ACOFP leadership via the following opportunities and resources:

### ONE-ON-ONE CORPORATE COUNCIL ROUNDTABLE

Meeting(s) with ACOFP leadership at in-person or virtual meetings 1-2 times a year. This forum will serve as regular and direct communication between ACOFP and key industry leaders to keep our members apprised of important industry trends that directly impact the care of patients (Spring and Fall meetings). Your company will also gain valuable insights from ACOFP research, strategy and other information to help shape your strategy.

### CORPORATE COUNCIL ROUNDTABLE NETWORKING

At in-person meetings 1-2 times a year (ACOFPS Annual Convention in the Spring and OMED in the Fall). Learn more about ACOFPs current work and network with other thought leaders in the field in a peer-to-peer environment.

### REGULAR ADVOCACY UPDATES FROM CAPITOL HILL

Updates will be distributed via an email digest and include regulatory and legislative updates, resources, and information on ACOFP advocacy efforts. ACOFP will also provide a townhall advocacy forum to hear live updates from our advocacy partners. CCR members will also share their advocacy priorities looking for alignment and collective action amongst ACOFP and other participating companies.

### A PORTION OF YOUR SUPPORT WILL HELP ACOFP'S EFFORTS ON DIVERSITY, EQUITY, AND INCLUSION (DEI)

\$5,000 of your Corporate Council Roundtable support will be earmarked to programming related to ACOFPs DEI efforts that aid in developing a diverse workforce of osteopathic family physicians and providing a welcoming environment for current and future osteopathic family physicians – and ultimately help reduce health disparities in the communities they serve.

The Corporate Council Roundtable will also have the opportunity to work as a think tank and provide information, ideas and advice for various DEI initiatives carried out by ACOFP and be recognized for their direct support of this ongoing effort.

**\*Note: these initiatives may change year to year. Based upon input of the Corporate Council Roundtable.**

### PERIODIC REPORTS ON ACOFP ACTIVITIES

Stay up to date on ACOFPs behind the scenes work with updates specific to the Corporate Council Roundtable. Hear what ACOFP has in the pipeline and gain exclusive early access to sponsor upcoming ACOFP programs and events.

## EDUCATIONAL CONTENT DISSEMINATION

ACOFP will host one educational non-CME video, of up to 60 minutes, on our website for members to access over a three-month period.

## ACOFP INDUSTRY ASSOCIATE MEMBERSHIP FOR THE DURATION OF ONE YEAR FOR UP TO TWO COMPANY REPRESENTATIVES

This membership is available to representatives who are employed by companies that provide products and services to osteopathic family physicians and the profession. Members have the same privileges as active physician members, including joining a committee, less the ability to vote or hold office. Additionally, your membership will provide you access to regular advocacy updates, education, the OFP journal, and networking opportunities.

## ADDITIONAL RECOGNITION & BRAND VISIBILITY

Your company will be promoted as part of the ACOFP Corporate Council Roundtable via the following channels:



### ACOFP NEWSLETTER

Up to two digital ads per year featured in ACOFP's weekly newsletter to our list of **25,000+ members.**



### ACOFP WEBSITE

Acknowledgement on our Corporate Council Roundtable webpage that has **21,000+ monthly visits.**



### TWITTER, LINKEDIN, AND FACEBOOK

Acknowledgment to our **8,500+ followers** including a link to your webpage of choice



### ACOFP BLOG POST ON A TOPIC OF YOUR CHOICE

**1,600+ monthly visits.** ACOFP staff will work with your team on creating an education-focused, non-commercial blog post relevant to an issue within family medicine. The blog will also be promoted in our newsletter and on social media.

# CURRENT PARTNERS



## CONTACT US TO LEARN MORE

### **BOB MOORE, MA, MS, FASAE, CAE**

*Executive Director*  
American College of Osteopathic Family Physicians  
ACOFP Foundation  
[bobm@acofp.org](mailto:bobm@acofp.org) | (847)952-5108

### **EMILY STEPHENS, CMP, DES**

*Meetings & Special Projects Manager*  
American College of Osteopathic Family Physicians  
[emilys@acofp.org](mailto:emilys@acofp.org) | (847)952-5523

### **PAIGE ZELINSKY, MSC**

*Program & Development Manager*  
American College of Osteopathic Family Physicians  
ACOFP Foundation  
[paigez@acofp.org](mailto:paigez@acofp.org) | (847)952-5530